



Sponsorship and Exhibition

We invite you to participate as a sponsor of the **SimBio-M¹** conference to be held on **18th and 19th June 2020 in Turin, Italy**. The conference will bring international participants, ranging from young researchers to industrial end-users, from numerical analysts to software developers, and from research funding organisations to medical specialists.

This is a great opportunity to present your company and products, make new contacts, and develop new businesses.

This conference takes place every two years. For the 2020, it is organised jointly by CADLM, the Laboratory of Biomechanics and Applications (IFSTTAR and Aix-Marseille University) the Coventry University and the Department of Mechanical and Aerospace Engineering of the Politecnico di Torino

The objective of the conference is to share and explore findings on numerical analysis techniques and mathematical modelling tools in various fields of **Biosciences** and **Multiphysics**, notably in the areas of **BioMechanics**, **BioMaterials**, and **BioMedicine**.

While the conference will concentrate mainly on the developments and applications of biomedical models, novel simulation techniques (such as stochastic modelling, optimisation based model identification solutions, and machine learning techniques for artificial intelligence implementations), it will also promote the state of the art in bio-sciences and bio-technologies.

Some statistics about SIMBIO-M

The first edition of the SimBio-M conference (Juan-les-Pins, France, 2009) gathered 120 registrations, all of which were highly satisfied by the organisation and by the topics treated. 97% of the attendees said they would recommend the event to colleagues. Participants came from France, USA, UK, Canada, China, Korea, Germany, Italy, Portugal, Belgium and Iran. Since 2009, the website has been visited 12800 times, with 4700 visits of the sponsoring page. Six sponsors and exhibitors supported the event, and developed relationships with participants during the conference.

The 2nd edition of the SIMBIO-M conference (Marseille, France, 2011) combined to the “Biorezo” seminar, was jointly organized with Eurobiomed², to promote interactions between industry and research on the use of simulation and virtual testing in engineering processes. Six sponsors and exhibitors supported the event, and developed relationships with participants during the conference.

The 3rd edition of the SIMBIO-M conference (Marseille, France, 2014) gathered around 100 registrations, especially in Europe. Four sponsors and exhibitors supported the event, and developed relationships with participants during the conference.

The 4th edition of the SIMBIO-M conference (Paris, France, 2016) was held in Paris In 2016 at the ENSAM headquarters and received overall excellent appreciation. More than 30

¹ www.simbio-m.eu



nationalities were represented and the latest developments in biomechanics and safety were presented and debated.

The last edition of the SIMBIO-M, in 2018, was held in the cultural city Stratford-Up-Avon (Warwickshire, UK) and hosted 29 presentations from various reputed institutions both from academia and Industry, including Coventry University, University of Birmingham, IIT-New Delhi, Warwick Medical School, Cranfield University, PUC Rio, Cellbond, Toyota Corporation, IFSTAR and CADLM. The audience consisted of 17 PhD Students, 5 MSc students, 14 industry representatives and 18 academics.

In 2020 the conference will be held in Turin, an important business and cultural city in the north-west of Italy. Turin was the first Italian capital and it has a rich culture and history. We look forward to seeing you there.

Details for the Sponsoring

Gold Sponsor (4.000 € excluding VAT)

- Talk during first morning session (20 minutes)
- A booth in the exhibition area
- 1 free participation to the conference & gala dinner
- Dedicated page on proceeding – logo on website

Award Sponsor (3.000 € excluding VAT)

- Talk at the end of the conference (5 minutes)
- The award sponsor proposes 2 gifts for the best paper and the best « young researcher »
- A booth in the exhibition area
- 1 free participation to the conference & gala dinner
- Logo on proceeding – logo on website

Exhibitor (1.500 € excluding VAT)

- A booth in the exhibition area
- Logo on website