



## Sponsorship and Exhibition

We invite you to participate as a sponsor of the **SimBio-M<sup>1</sup>** conference, which will be held on **18th and 19th June 2020 as a Virtual Conference**. The conference will bring international participants, ranging from young researchers to industrial end-users, from numerical analysts to software developers, and from research funding organisations to medical specialists.

**This is a great opportunity to present your company and products,  
make new contacts and develop new businesses.**

This conference takes place every two years. For the 2020, it is organised jointly by CADLM, the Universitee Gustave Eiffel, Coventry University and the Department of Mechanical and Aerospace Engineering of the Politecnico di Torino

The objective of the conference is to share and explore findings on numerical analysis techniques and mathematical modelling tools in various fields of **Biosciences** and **Multiphysics**, notably in the areas of **BioMechanics**, **BioMaterials**, and **BioMedicine**.

While the conference will concentrate mainly on the developments and applications of biomedical models, novel simulation techniques (such as stochastic modelling, optimisation based model identification solutions, and machine learning techniques for artificial intelligence implementations), it will also promote the state of the art in bio-sciences and bio-technologies.

### Some statistics about SIMBIO-M

The first edition of SimBio-M conference (Juan-les-Pins, France, 2009) gathered 120 registrations, all of which were highly satisfied by the organisation and by the topics treated. 97% of the attendees said they would recommend the event to colleagues. Participants came from France, USA, UK, Canada, China, Korea, Germany, Italy, Portugal, Belgium and Iran. Since 2009, the simbio-m.eu website has been visited 12800 times, with 4700 visits of the sponsoring page. Six sponsors and exhibitors supported the event, and developed relationships with participants during the conference.

The second edition of the SIMBIO-M conference (Marseille, France, 2011) combined with the “Biorezo” seminar, was jointly organized with Eurobiomed<sup>2</sup>, to promote interactions between industry and research on the use of simulation and virtual testing in engineering processes. Six sponsors and exhibitors supported the event and developed relationships with participants during the conference.

The third edition of the SIMBIO-M conference (Marseille, France, 2014) gathered around 100 registrations, especially from Europe. Four sponsors and exhibitors supported the event, and developed relationships with participants during the conference.

The fourth edition of the SIMBIO-M conference (Paris, France, 2016) was held at the ENSAM headquarters and received overall excellent appreciation. More than 30 nationalities were represented and the latest developments in biomechanics and safety were presented and debated.

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<sup>1</sup> www.simbio-m.eu



The last edition of the SIMBIO-M, in 2018, was given in the cultural city Stratford-Up-Avon (Warwickshire, UK) and hosted 29 presentations from various reputed institutions, both from academia and Industry, including Coventry University, University of Birmingham, IIT-New Delhi, Warwick Medical School, Cranfield University, PUC Rio, Cellbond, Toyota Corporation, IFSTAR, POLITO and CADLM. The audience consisted of 17 PhD Students, 5 MSc students, 14 industry representatives and 18 academics.

Following its previous successes, the SIMBIO-M 2020 conference will use virtual technology in order to increase its world exposure.

## **Sponsoring Details**

### **Virtual conference sponsoring: 1.000 €**

- Logo on the website, on the welcome messages and on the presentation template
- 1 hour session (sales presentation, including customers participation – the subject has to be in relation with the SIMBIO-M topics)
- Access to the recorded session to be exploited as marketing tool (with the SIMBIO-M reference)
- List of all the participants (Name, Company, Country, Email)